

2026 Advocacy Priorities

Council is committed to strengthening liveability, economic growth, and long-term regional resilience.

Our **Top 5** Advocacy Priorities focus on unlocking investment, improving essential services, and delivering community-driven infrastructure.



A New Swan Hill Bridge

Objective: Secure commitment to deliver new Swan Hill Bridge as the next major infrastructure investment along the Murray River.

What we need:

- Securing an additional \$100 million funding required to commence construction.

We will:

- Demonstrate cross-border economic, freight, tourism, and community benefits.
- Arrange joint advocacy with Murray River and Balranald Shire Council, industry partners, and regional stakeholders.
- Facilitate site visits for Ministers and candidates to reinforce readiness and urgency.



Safer State Roads and Intersections

Objective: Upgrade dangerous State managed intersections and key regional roads to support safety, freight efficiency, and economic activity.

Key priorities:

- **Traffic lights** at Gray & Campbell Streets in Swan Hill.
- **A roundabout** at Murlong & McCallum Streets in Swan Hill.

We will:

- Use strong evidence to create pressure.
- Host high-impact on-site Ministerial visits.





Delivery of Council's Riverfront and Recreation Reserve Masterplans

Objective: To deliver the Riverfront and Recreation Reserve Masterplans, unlocking vibrant, accessible spaces that benefit the whole community.

What we need:

- \$8 million for a new Swan Hill Sporting Hub
- \$3 million to complete the Robinvale Riverfront Masterplan - remaining projects
- \$5 million to complete Swan Hill Riverfront Masterplan - remaining projects
- \$4 million to deliver a Swan Hill Youth, Families and Children's Hub
- \$10 million to deliver Ken Harrison Recreation Reserve Masterplan
- \$1 million to deliver Nyah Riverfront Masterplan projects

We will:

- Promote shovel-ready masterplans.
- Link investment to health, wellbeing, and regional liveability outcomes.
- Use on-site tours to demonstrate ageing facilities and community demand.



Address Housing Challenges

Objective: Improve housing availability, key worker accommodation, and small-town development.

What we need:

- \$15 million for key worker accommodation
- Release of surplus government land
- \$5 million for water/sewer infrastructure in small towns
- Support for local land development and innovative housing solutions

We will:

- Promote Council's proven delivery model (e.g., Robinvale homes, McCartney Court).
- Demonstrate economic impacts of housing shortages on agriculture, horticulture, manufacturing, and healthcare.
- Advocate for policies supporting workers, including overseas workers.



Swan Hill Hospital - Complete Remaining Stages

Objective: Support Swan Hill District Health to secure investment to complete the full Swan Hill Hospital upgrade.

We will:

- Collaborate with Swan Hill District Health.
- Emphasise the hospital's vital role supporting a 35,000-person cross-border catchment.

"We have a great place to live, work and grow, shared by our diverse culture and connected community."